

Lister Getting started guide

Welcome to Andale Lister!!

This Andale Lister Handbook will take you through a step-by-step process of setting up your Andale Lister and creating and launching your first listing.

Get Started

To begin login to your Andale account click on the Lister tab. When you login for the first time after signing up or registering for Lister, you will need to complete the updating of your eBay account in your Andale account.

Andale utilizes the eBay token system for third party providers, which means we do not store your eBay password, but Andale will need your permission to use the token system on your behalf and for this you will have to update your eBay username and password in Andale System. To update your eBay username and password, please follow the following steps:

1. Login to Andale account
2. Click on the tab "Products"
3. Click on "Settings" link
4. Click on "eBay ID and Password"



FIGURE I. Market ID and Password

5. You will be taken to the eBay site where you will have to enter the required info.

Sign in to eBay to use the service provided by Andale [Help](#)

New to eBay? or Already an eBay user?

If you want to sign in, you'll need to register first.

Registration is fast and free.

Sign in if you would like to use Andale on eBay. By doing this, you won't have to share your eBay User ID and password with Andale.

eBay User ID

[Forgot your User ID?](#)

Password

[Forgot your password?](#)

[Account protection tips](#) | [Having problems signing in](#)
Be sure the Web site address you see above starts with <https://signin.ebay.co.uk/>

Microsoft Passport users [click here](#)

[About eBay](#) | [Announcements](#) | [Register](#) | [Safety Centre](#) | [Policies](#) | [Feedback Forum](#) | [Site Map](#) | [Help](#)

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[eBay official home](#)

FIGURE II. Enter required info

6. Once you have logged into your eBay account, you will be given the option to Agree and continue or to cancel and return to Andale.

Andale Authorization [Help](#)

For your security and protection, eBay requires your explicit consent before we will transfer any eBay transaction information to third parties.

eBay strongly encourages you to read Andale's Terms and Conditions and Privacy Policy as their use of your eBay transaction information is controlled by those policies, and is not directly controlled by eBay.

By clicking **Agree and Continue**, you authorize eBay to share your eBay transaction information with Andale.

[Cancel, return to Andale](#)

eBay will not share your eBay password or credit card information with Andale

FIGURE III. Agree and continue or cancel and return to Andale

1 Creating a listing

This topic will cover the design and layout and how to select these options.

1.1 Choose a Market

Andale supports the eBay and eBay shops. Once you choose your market on which you wish to launch your items, the lister will change your view of One step Lister to reflect the market you have chosen.

For example:

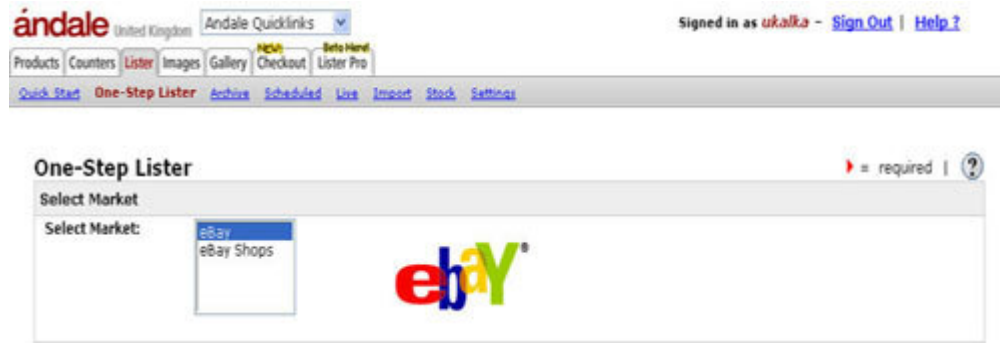


FIGURE IV. Choose a Market

1.2 Create an Ad Setting

Ad templates allow you to eliminate redundant work. The ad template will fill in any information you have entered for that template. For example, if you always include Thank you at the end of your ad, you could enter the text in the description box, name your template "Thank you" template and the information would be propagated to the ad you are creating.

Ad templates will save you a lot of time when creating subsequent ads and the Andale Template (Profile) sections (Ad, Market and Pay and Ship) of your Andale Lister allows you to create a Lister that fits your business needs.

Once you have created profiles and used them a few times, you'll find yourself creating additional templates to save even more time.

Each template you create will be available from a drop down menu, simply select the template you wish to use. The following information can be used when creating an Ad template: Title, Description, Images, Gallery Image, Ad Layout. Themes, Counter Style and Listing Information.

All sections in your Ad Template are optional. Choose only the combinations of item that you would frequently re-use.


 **Example:** Paul sells CDs. The price of the CDs is the same he launches them using the same category. He has the same terms for all his CDs. Paul created an Ad Template that has CD in the title, his terms in the description, he has selected his category, chosen his ad layout, theme and counter, entered his pricing information. When Paul is listing a CD, he selects his Ad Template named CDs and all the above information is populated to his ad. Paul only has to add the title, and a small description for that particular CD.



FIGURE V. Select Create New

1.2.1 Name your Saved Ad Settings Template:

Once you have created an Ad Settings Template, enter the name for the Template and select SAVE.

▶ Saved Ad Settings Name:

FIGURE VI. Select Create New

1.2.2 Enter Ad Information:

Enter Ad Information that you would like to save and reuse in the template. Information that you enter will be used each time you select to use this ad template. All sections in your Ad Template are optional. Choose only the combinations or items that you would frequently re-use.

▶ Title: 55 characters max. No HTML

Subtitle: extra £0.43 eBay fee **NEW!**

▶ Ad Name: Name of this ad for use with / [More](#)

▶ Description:

Font Size Text View/Edit HTML [Learn More](#)




FIGURE VII. Enter Ad Information



Tip: For your Ad Template, enter descriptions that you will often use. Examples would be terms and conditions that do not change auction to auction. Simply select your Ad Template to have your description available when creating your ad.

1.2.3 Select your categories:

Select the categories you want to save and reuse in this template. If you list frequently in one category, create an Ad Template for that category with all the information pre-filled.

Market Category	
eBay Category:	<input type="text"/> <input type="button" value="Browse..."/>
eBay 2nd Category:	<input type="text"/> <input type="button" value="Browse..."/>

FIGURE VIII. Select your categories

1.2.4 Insert your images:

Add your images to your Saved Ad Settings Template only if you plan to use them frequently.

Images: from: [Power Uploader](#)

image 1 <input type="button" value="Delete"/>	image 2 <input type="button" value="Delete"/>	image 3 <input type="button" value="Delete"/>	image 4 <input type="button" value="Delete"/>
image 5 <input type="button" value="Delete"/>	image 6 <input type="button" value="Delete"/>	image 7 <input type="button" value="Delete"/>	image 8 <input type="button" value="Delete"/>

FIGURE IX. Insert your images

1.2.5 Set your eBay Gallery Option:

Please add the Gallery images for eBay Gallery options. Please add the images which you will be using frequently.

eBay Gallery Image: Choose an image from above:

or from:

or enter URL: .jpg, .bmp or .tif files only. No .gif!

FIGURE X. Set your eBay Gallery option



Tip: You would only select this if you wanted the same image to appear when you use the eBay Gallery. An example would be if you wanted your logo to appear, instead of a gallery image.

1.2.6 Choose your Ad Layout:

Choose a layout version and layout options that you would like to save and re-use in this template. The information that you enter will be used each time you select to use this saved Ad Settings.

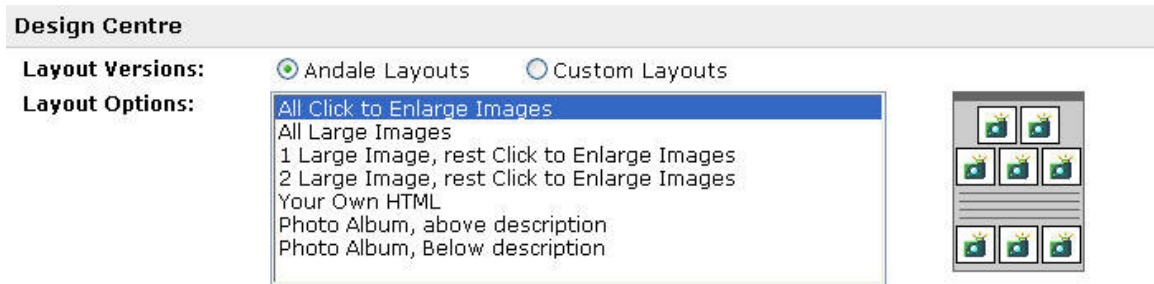


FIGURE XI. Choose a Layout

1.2.7 Select your Theme

Choose a Theme that you would like to save and re-use in this Ad setting. Information that you enter will be used each time you select to use this Ad Settings.

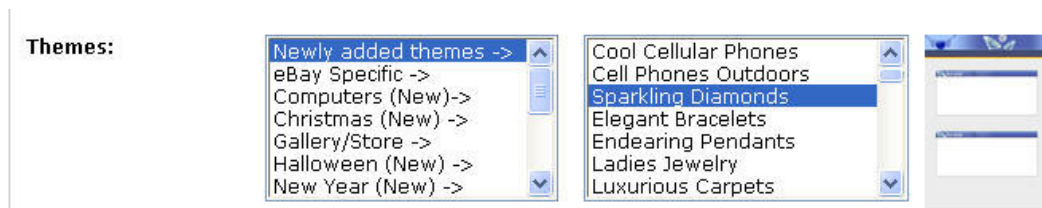


FIGURE XII. Choose a Theme



Tip: Andale offers many different styles of themes. Select a few templates that you know you will use frequently, and create Ad Templates around those themes.

1.2.8 Select your Counter Style:

Choose the type of Counter that you would like to save and re-use in this Ad setting. Information that you enter, will be used each time you select to use this Ad Setting.

Counter Options: 

Smart Counter

Page Counter

Border

1234

FIGURE XIII. Choose a Theme

1.2.9 Enter your Listing Information:

Enter your Listing information to save and reuse in this Ad Setting. Information that you enter will be used each time you select to use this Ad setting.

Listing Information [Learn More](#)

Starting Price: £

Buy It Now Price: £

Quantity:

Duration: 

FIGURE XIV. Enter your Listing information



Examples: Paul frequently lists items at £9.99 and runs them for 7 days. He does not use a reserve or Buy It Now. Paul creates a saved ad template that he names 999. Whenever Paul has an item that fits these criteria, he selects the 999 from the drop down list of his Ad Templates and this information is pre-filled.

1.2.10 Enter your Item Title:

Enter your Title. This title will be displayed as the title of your item.

▶ Title: 55 characters max. No HTML, asterisks, quotes or ampersand (&)

FIGURE XV. Enter your Item Title



Tip: Use Keywords that describe your product. Using descriptive words such as "Rare" or "Wow" rarely generates traffic through a search. Think of the keywords that a bidder would use to search for your item and include them in your title.

1.2.11 Select your Item Condition (Optional):

Use the drop down menu to select an item condition. This will appear in your listing under the item condition.

Item Condition:

FIGURE XVI. Select your Item Condition

1.2.12 Enter your Subtitle:

Enter your eBay Market Subtitle here. This is optional and not required. eBay does charge extra for your subtitle (Some categories are more than 50 cents)

Subtitle: extra £0.43 eBay fee **NEW!**

FIGURE XVII. Enter your Subtitle

1.2.13 Enter your Ad Name

Your Ad Name is a reference name for your item that is not displayed to the buyer. This is a reference field provided that is not displayed, and will be used in your Ad Archive so that you may quickly find your items in Andale.

Ad Name: Name of this ad for use with Andale. Not Visible to buyers [Learn More](#)

FIGURE XVIII. Enter your Subtitle



Tip: Your Ad Name will be displayed in your Ad Archive along with your SKU if you use stock, you can use this as the product identifier. Thus if the manufacture has an SKU of 112-342 and the product description of BLUE TARP 20 x 20, you could utilize the Ad Name of Blue Tarp 20x20. SKU and Ad Name are displayed side-by-side in your Ad Archive.

1.3 Create Marketing Preferences:

Marketing Preferences, similar to your Saved Ad Settings, allow you to eliminate redundant work.

Once you have created a Marketing Preference, select it from the drop down menu when creating your ad. The Marketing Preference will fill in any information you have entered for that Preference. Create as many templates as you would like. For instance, if you use eBay Gallery occasionally, you may create a Marketing Preference named "eBay Gallery" and another preference named "No Gallery"

Each Marketing Preference you create will be available from a drop down menu. You just need to select the template you wish to use.

To begin, select CREATE NEW



Your Marketing Preferences [Learn More](#)

▶ Select Your Marketing Preferences: eBay 007 - OR - Create New Marketing Preferences

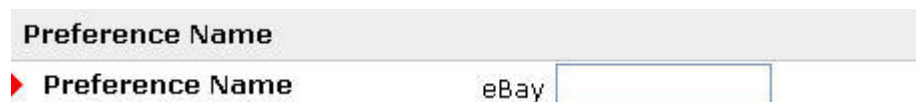
eBay Gallery: Do not Include
Bold: No
Highlight: No
Featured Plus!: No
Home Page Featured: No
Private: No

[View/Edit Your Marketing Preference](#)

FIGURE XIX. Create/Select your Marketing Preferences

1.4 Name your Marketing Preference:

Enter the name of your Preference. The Market is pre-filled, in this case, with eBay.



Preference Name

▶ Preference Name eBay

FIGURE XX. Name Your Profile



Tip: Choose names for your Preference that are descriptive enough so that you remember the purpose of the Preference when looking at the names of the various templates you create.

1.5 Enter your Location:

Enter your locations.

Your Location will appear in your eBay Auction. You may list regionally (this is particularly used for large items) by selecting the areas in the drop down menu.

▶ **Location:**

Local Region:

FIGURE XXI. Name Your Profile

1.6 Select your eBay Gallery Options:

Use this section to select how you wish to use the eBay Gallery Option. The Gallery item will appear as a thumbnail on the right side of the page when a buyer is viewing multiple items. A buyer will see this when browsing a category or when viewing their search results.

Gallery:

Do not include in eBay Gallery

Add my item to the Gallery (extra £0.15 eBay fee)

Feature my item in the Gallery (extra £15.95 eBay fee)

FIGURE XXII. Name Your Profile

1.7 Select your Marketing Features (Optional)

Choose the marketing features you wish to use. These are optional features and are offered by eBay for an additional cost. Costs listed besides the item are the most frequent pricing, but on occasions eBay may change the pricing.

Features:

Bold (extra £0.75 eBay fee)

Highlight (extra £2.50 eBay fee)

Featured Plus! (extra £9.95 eBay fee)

Home Page Featured (extra £49.95 eBay fee)

FIGURE XXIII. Select Marketing Features



Tip: Print a fee schedule from the eBay site and keep it handy. When eBay runs a special, you can quickly reference how much you would save (or not save), by using the features. Additionally, you will have a reference guide that outlines categories where these features are more expensive.

1.8 Selection of Private Auctions: (Optional)

Choose this section only if you want private auctions. This is not recommended by eBay, as it discourages bidding. Please make sure you understand all ramifications of choosing a private auction.

Private Auction: Yes No

FIGURE XXIV. Name Your Profile

1.9 Create your Pay and Ship Preferences:

Pay and Ship Preferences, similar to your Saved Ad Settings, allows you to eliminate redundant work.

Once you have created a Pay and Ship Preference, select it from the drop down menu when creating your Ad. The Pay and Ship Preference will fill in any information you have entered for that template. Create as many templates as you would like. For instance, if you ship internationally occasionally, you may Create a Pay and Ship Preference named "International" and another Preference named "No International".

Once you have created Pay and Ship Preferences and used them a few times, you'll find yourself creating additional preferences to save even more time.

Each Pay and Ship Preference you create will be available from a drop down menu, simply select the one you wish to use.

Some features in the Pay and Ship Preferences are only available if you are subscribed to Andale Checkout.

To begin, select CREATE NEW.

Your Pay & Ship Preferences [Learn More](#)

▶ Select Your Pay & Ship Preferences - OR -

Payment Methods:
Who Pays Shipping: Buyer - Fixed Postage Costs
Ship to Where: Will post to United Kingdom only

[View/Edit Your Pay & Ship Preferences](#) 

FIGURE XXV. Name Your Profile

1.10 Name Your Pay and Ship Preference Profile:

Enter the name for your Pay and Ship Preference

Name this Profile	
▶ Profile Name:	<input type="text"/> Example: PayPal Actual Postage

FIGURE XXVI. Name Your Profile



Tip: Choose names for your Pay and Ship Preference (Checkout Profiles) that are descriptive enough so that you remember the purpose of the Preference when looking at the names of the various preferences you create.

1.11 Choose Your Payment Methods:

Choose all the applicable payment methods that you will accept from your buyers.

Payment Options	
▶ Payment Methods:	<input type="checkbox"/> PayPal Edit Email
	<input type="checkbox"/> Escrow
	<input type="checkbox"/> Postal Order or Banker's Draft
	<input type="checkbox"/> Credit Card
	<input type="checkbox"/> Personal Cheque
	<input type="checkbox"/> Custom Payment
	<input type="checkbox"/> Custom Payment 1
	Add/Edit Payment Method NEW!

FIGURE XXVII. Choose your Payment Methods

1.12 Choose your Shipping Option:

Choose the applicable shipping option.

Shipping Options	
▶ Who pays shipping:	<input type="radio"/> Seller
	<input type="radio"/> Buyer - Actual shipping costs
	<input type="radio"/> Buyer - Fixed shipping charges

FIGURE XXVIII. Choose your Shipping Option

1.13 Choose Your Shipping Carrier:

Choose the applicable shipping carrier.

If you utilize Andale Checkout and would like to add additional carriers, select add/edit Shipping Carriers. Andale will allow you to set a default carrier, which means if you have multiple ways of shipping, you can have your preference displayed to the bidder first when they are checking out.

Domestic Postage

Set your Domestic postage services. NEW

[Hide Postage Options](#)

<p>Postage Services:</p> <p>Royal Mail</p> <p><input type="checkbox"/> 1st Class Standard</p> <p><input type="checkbox"/> 2nd Class Standard</p> <p><input type="checkbox"/> 1st Class Recorded</p> <p><input type="checkbox"/> 2nd Class Recorded</p> <p><input type="checkbox"/> Special Delivery</p> <p><input type="checkbox"/> Standard Parcels</p> <p style="border: 1px solid #ccc; display: inline-block; padding: 2px;">Set Default Postage Services</p>	<p>Parcelforce</p> <p><input type="checkbox"/> Parcelforce 24</p> <p><input type="checkbox"/> Parcelforce 48</p>	<p>Custom Postage Services</p> <p><input type="checkbox"/> nocheck</p> <p><input type="checkbox"/> testpost</p> <p>Add/Edit Postage Service</p>
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International Postage

Set your International postage services. NEW

[Hide Postage Options](#)

<p>Postage Services:</p> <p>Royal Mail</p> <p><input type="checkbox"/> Airmail</p> <p><input type="checkbox"/> Airsure</p> <p><input type="checkbox"/> Surface Mail</p> <p><input type="checkbox"/> International Signed-for</p> <p><input type="checkbox"/> HM Forces Mail</p> <p style="border: 1px solid #ccc; display: inline-block; padding: 2px;">Set Default Postage Services</p>	<p>Parcelforce</p> <p><input type="checkbox"/> International Datapost</p> <p><input type="checkbox"/> Ireland 24</p> <p><input type="checkbox"/> Euro 48</p> <p><input type="checkbox"/> International Scheduled</p>	<p>Custom Postage Services</p> <p><input type="checkbox"/> VAT 8%</p> <p><input type="checkbox"/> Italy, SPain</p> <p><input type="checkbox"/> Japan, Korea</p> <p>Add/Edit Postage Service</p>
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FIGURE XXIX. Choose Your Shipping Carrier

1.14 Choose Your Ship To Locations:

▶ **Ship where:**

- UK Only
- Worldwide
- UK and other European countries
 - Americas
 - United States
 - Canada
 - Europe
 - France
 - Germany
 - Asia
 - Australia
 - Japan
- Local pickup only (no shipping)

FIGURE XXX. Choose Your Ship To Locations

1.15 Handling Charges:

Enter handling charges if you wish to charge to your buyers.

Handling	
Handling Charges:	<input checked="" type="radio"/> No handling fees
	<input type="radio"/> Charge a flat handling fee of £ <input type="text"/>

FIGURE XXXI. Enter Handling Charges

1.16 Enter VAT if applicable:

Please enter the applicable VAT if any.

VAT Tax	
Note: VAT tax will be calculated automatically when your buyer goes through Andale Checkout.	
VAT Tax	<input type="text"/> %

FIGURE XXXII. Enter VAT as applicable

1.17 Choose your Insurance Options:

Please choose your insurance options.

Postal Insurance	
► Insurance:	<input checked="" type="radio"/> Do not offer insurance
	<input type="radio"/> Offer insurance as an option
	<input type="radio"/> Insurance is required
Insurance Charges:	<input type="radio"/> Charge a flat insurance fee of £ <input type="text"/>
	<input type="radio"/> Include insurance charge in P&P

FIGURE XXXIII. Please Choose Your Insurance Options

1.18 Choose Your Combined Shipping Options:

Andale Checkout provides a method for calculated shipping on multiple items. If you have Andale Checkout, you can set these in your Checkout Settings or on the fly as you create your Pay and Ship Preferences. In some cases (large items, for example) you would select not to combine shipping. Use the link to shopping cart rules to set how you would like Andale Checkout to handle your multiple items.

Combined Postage

▶ **Combined Shipping:** Do not allow this item to be combined with others in my Andale Checkout
 Allow this item to be combined with others [View/Edit Shopping Cart Rules.](#)

FIGURE XXXIV. Choose Your Combined Shipping Options

1.19 Create Stock:

Andale will create stock items for you, allow you to add new inventory items on the fly as you create your listings or choose an item that exists in your stock.

Stock (Optional)

Automatically Create Stock Item
 Create New Stock Item
 SKU (Stock #): Quantity in Stock: Your Cost: £
 Select Item From Stock
 SKU (Stock #): [Browse Stock](#)

FIGURE XXXV. Create Stock



Tip: Once you have created your first item, you may choose to enter your remaining stock ahead of time. You may add your stock from the Stock Link from you Lister Section. When you are creating stock you may add your description and the description populated into your description field when you select your stock item using browse stock.

1.20 Select your Category:

Choose the category to list your item. Andale will display categories dependant on the marketplace. If you were listing on your eBay Shop, only your eBay shop categories would be displayed.

Choose Your Category:

▶ Top-Level Category:

Antiques & Art
Automotive
Baby
Books, Comics & Magazines
Business, Office & Industrial
Clothes, Shoes & Accessories
Coins
Collectables

eBay 2nd Category:

Antiques & Art
Automotive
Baby
Books, Comics & Magazines
Business, Office & Industrial
Clothes, Shoes & Accessories
Coins
Collectables

FIGURE XXXVI. Select Category

1.21 Select your second Category:

eBay offers the ability to list your items in 2 categories. This is not a free option, and you will be charged the additional listing fee for the second category selection

1.22 Select your eBay Shop Category:

If you have an eBay shop, select the category here. Andale offers you the ability to quickly move an item from auction to shop. Selecting this as you create your listing will allow you to launch your item to the eBay shop without having to select the category. To import your eBay shop categories into Andale, please select **REFRESH** button. You can refresh the eBay shop categories in Andale whenever you have changed or updated any of your eBay shop Categories.



FIGURE XXXVII. Refresh/Select eBay Shop Category



Tip: Always select your eBay Shop category when listing. If your item does not sell and you wish to move it to your eBay Shop, it will allow you to bulk launch into eBay shops without having to select the category.

1.23 Enter your Item Description:

Enter your item description. This section is the "Text" in your description. You can change the fonts and colors from the HTML editor. If you prefer plain text, select the link entitled "Text" on the editor.

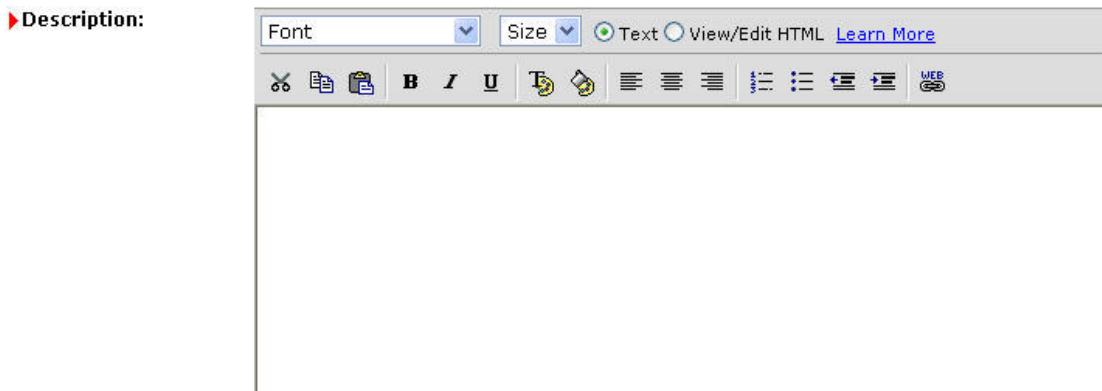


FIGURE XXXVIII. Enter Item Description here.

1.24 Add Additional Information: (Optional)

Use the drop down menu to select gift idea. This will appear in your listing under the item condition and condition notes. These are the optional fields.

Additional Description (Optional)			
Gift Idea:	<input type="text" value="None"/>		
Item Condition:	<input type="text" value="Please Select"/>		
Special Details:	Condition Notes:	Fine Print:	Specials:
	<input type="text"/>	<input type="text"/>	<input type="text"/>

FIGURE XXXIX. Add Additional Information

1.25 Insert Your Images:

Upload the images you would like displayed in your listing. The location of your images on your listings will be determined by your layout selection. Choose UPLOAD to upload your image from your computer, or choose SELECT if you have already uploaded the image to Andale. To be able to use this function, you will need to subscribe to Andale Images. If you do not wish to subscribe to Andale Images, you can insert your images into your description using html.

Images: Power Uploader	<input type="button" value="Upload"/>	<input type="button" value="Select"/>	from: <input type="text" value="Unfiled Images"/>	<input type="button" value="Change Order"/>
	<input type="text" value="image 1"/>	<input type="text" value="image 2"/>	<input type="text" value="image 3"/>	<input type="text" value="image 4"/>
	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	<input type="button" value="Delete"/>	<input type="button" value="Delete"/>	<input type="button" value="Delete"/>	<input type="button" value="Delete"/>
	<input type="text" value="image 5"/>	<input type="text" value="image 6"/>	<input type="text" value="image 7"/>	<input type="text" value="image 8"/>
	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	<input type="button" value="Delete"/>	<input type="button" value="Delete"/>	<input type="button" value="Delete"/>	<input type="button" value="Delete"/>

FIGURE XL. Insert Images.

1.26 Select Layout Themes:

Select your layout and themes.

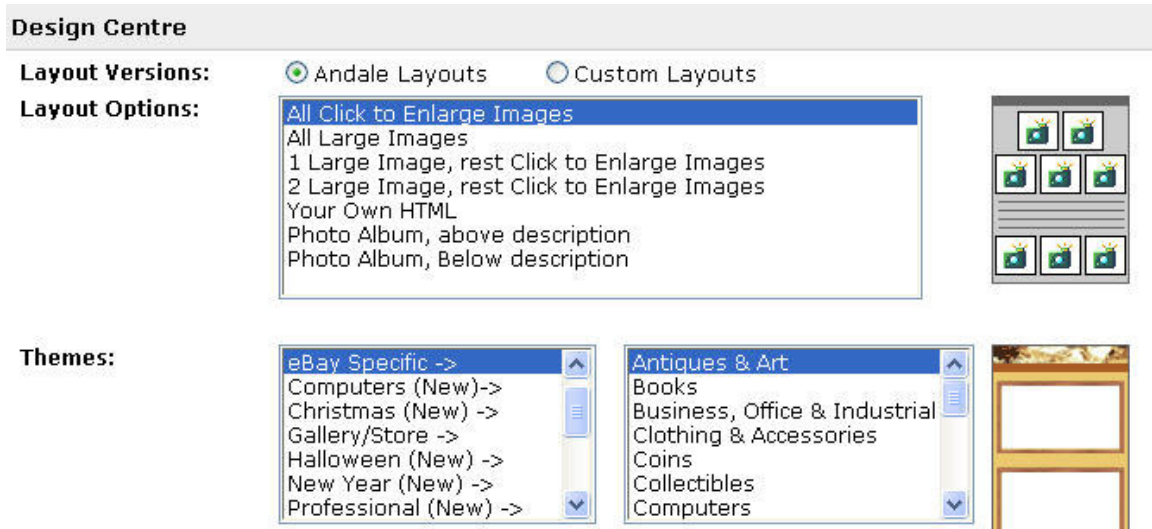


FIGURE XLI. Enter the Quantity to be listed

1.27 Select your Counter Style:

Choose your Counter Style. Page Counter will count each time the page is visited, while a smart counter will not count repeat visits.



FIGURE XLII. Choose the Counter Style.

1.28 Select the Quantity of listings to be listed:

Choose the quantity of items you wish to list. Using multiple quantities makes your auctions "Dutch Auction".



FIGURE XLIII. Enter the Quantity to be listed

1.29 Choose the duration of your listing:

Choose the length of your Auction. Andale displays only the options available for the market you have chosen to launch your listings.

▶ **Duration:** ▼
NEW! : 1 day listing duration

FIGURE XLIV. Enter the Quantity to be listed

1.30 Select your Listing Type:

Choose your Auction Type (Auction or Fixed Price), and enter your starting Price. If you use Reserve Price or Buy it now, these have an additional eBay Fee.

Listing Information [Learn More](#)

▶ **Listing Type:** Auction **-OR-** Fixed Price [What is this?](#)

▶ Starting Price: £

Reserve Price: £

Buy It Now Price: £

Buy It Now Price: £
 Fixed price uses the Buy it Now price only and requires 10 or more feedback rating.

FIGURE XLV. Select your Listing Type

1.31 Schedule Your Ad:

Andale offers you the ability to create your items and launch them in the future as well as offering you the ability to schedule additional ads.

You may select to launch this item now or choose a time in the future. Click the Preview button at the bottom of the page to view how your ad will appear, and then select launch. You may select to have this item auto re-list if it does not sell the first time.

If you would like to set repeat list Options for this item, click on Set repeat List Options.

Listing Time [Learn More](#)

Listing: List Once Repeat List

Start Date: ▼

Start Time: ▼ GMT

Auto-Relist if unsuccessful [Set Repeat List Options](#)
 (Applies for [eBay listing refunds](#)).

FIGURE XLVI. Schedule Your Ad



Tip: Prevent Mistakes. Clicking on the launch button more than once will result in multiple launches. Your scheduled item will be shown in your Ad Archive page and the Scheduled page and if you see the item status as "processing", it is already being sent to the marketplace and cannot be stopped. If you attempt to re-launch when an item is processing, it will create multiple listings.

1.35 Set Repeat List Options:

Use this section to set the repeat list options for you items up to six months in advance. Select when you want your item to launch and then set how long you wish us to continue launching the item.

If you utilize stock, you can select to continue launching the item until your stock reaches a set amount. If you have unlimited stock, select "Forever" and Andale will continue to list your item on schedule as long as you have the Lister Product or you cancel the schedule.

Listing Options

List Rules [Learn More](#)

Repeat: Every Week

on: Su M Tu W Th F S

at: Now GMT

Start: Fri Jan 20, 2006

Keep Listing:

- Until Today
- Until Stock quantity available reaches
- Forever. This ad will keep listing until you put the schedule "on hold," regardless of how much stock quantity is available.

Quantity Available: 0

FIGURE XLVII. Schedule Your Ad

2. Import

This will cover, importing your items from eBay. Once your ads are in Andale, you can quickly use all the features of Andale on the ad, such as edit, re-launch, schedule, checkout, etc. Importing your images makes it quick and easy to reuse them in other ads you create. Finally, since Andale automatically creates stock items for your imported ads, this also provides a quick way to set up your Andale Stock.

2.1 Select Import:

Andale offers you the ability to import existing ads into Andale from eBay. Before you import you may wish to create profiles that attach to your listings. Creating these profiles like Marketing Preferences and Pay and Ship Preferences will enable you to launch the imported items from Andale quickly.

Once you have created these profiles (Or have decided to create them later), select what items you wish to import.

3. Other Listing features:

The following sections are available under your Lister Tab

1. Archive:

Archive is a historical record of your previous launches and is a dashboard for all your listing activity.

2. Scheduled:

Scheduled is a record of your scheduled launches, both current and historical.

3. Live:

Live will display your current live items on eBay and eBay shops.

4. Import:

Import is the area where you are importing ads from eBay or eBay stores.

5. Stock:

Stock is the area where you can manage and enter your stock.

6. Settings:

Settings are the area where you create and manage your settings and preferences for Lister.

7. Lister Pro:

Lister Pro is the Andale Offline Lister.